# PARTNER SPONSORSHIPS

## Keynote, Plenary & Opening
1 Sponsor only

**Lead the industry agenda** and make your organization front and center by sponsoring the full day Keynote Address, Plenary Sessions, and Opening Ceremony of PSHWM 2018.

Benefits:
- Opportunity for Sponsor's CEO to introduce the Keynote Speaker
- Cultural Performances during Opening Ceremony
- Table-top Exhibition
- 3 Complimentary Full Registrations
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage
- Full screen Sponsor Logo and Recognition projections at the Plenary Hall

Sponsor may bring/provide:
- Up to 4 stand-alone signage (2 on stage, 2 outside Plenary Hall doors
- Bag/promotional materials to be placed on chairs at the Plenary Hall on December 5, 2018 before the opening ceremony

**PhP 100,000**

## Welcome Reception
Up to 2 Sponsors

**Build relations in the industry** and reconnect with decision makers by co-sponsoring the Welcome Reception with the Province of Bohol.

Benefits:
- Opportunity for Sponsor's CEO to deliver a welcome speech
- Cultural Performances
- 1 VIP table, 8-seater
- Table-top Exhibition
- 3 Complimentary Full Registrations
- Full page Advertisement & Sponsor recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage

Sponsor may bring/provide:
- Up to 4 stand-alone signage (2 on stage and 2 by the entrance door)
- Additional performances, gimmicks, parlor games, raffle draws, etc. (kindly let us know in advance)
- Bag/promotional materials

**Sponsor 1 – PhP 100,000 SOLD**

**Sponsor 2 – PhP 100,000**

## Lunch
Up to 3 Sponsors

**Get in front of your target market**, whether to launch a new product, gain more exposure, or drive sales by sponsoring a Lunch that gets you a full hour with the participants

Benefits:
- Opportunity for a one-hour presentation during Lunch
- Table-top Exhibition
- 3 Complimentary Full Registrations
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage
- A/V requirements

Sponsor may bring/provide:
- Up to 2 stand-alone signage (to be placed on stage during presentation)
- Additional gimmicks, parlor games, raffle draws, contests, etc. (Kindly let us know in advance.)
- Bag/promotional materials

**PhP 100,000 per Lunch**

# SUPPORTING SPONSORSHIPS

## Breakout Sessions
Up to 3 Sponsors (1 Room per Sponsor)

**Increase your reach and exposure to new clients** by sponsoring the 1.5 days of Breakout Sessions of PSHWM 2018.

Benefits: (if sponsoring all rooms)
1. Opportunity for a 30-minute presentation per room (preferably start of the day)
2. Opportunity to be a Session/s Reactor (Sponsor can choose any session/s)
3. Table-top Exhibition
4. 2 Complimentary Full Registrations
5. Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
6. Sponsor Recognition on conference website homepage
7. Full screen Sponsor Logo and Recognition projections

If sponsoring one (1) room only, Benefits #1, 5, 6, 7 apply.

Sponsor may bring:
- Up to 4 stand-alone signage (2 on stage, 2 outside doors
- Bag/promotional materials

**PhP 80,000 for all 3 rooms**

**PhP 30,000 for 1 room only**

## Conference Bags
1 Sponsor only

**Drive brand awareness and understanding** among target participants from a wide range of industries

Our conference bags are upcycled polyethylene bags – a joint pilot project of JICA, City of Tagbilaran, and KALIPI (Kalipunan ng mga Liping Pilipina). KALIPI is a non-profit organization promoting development of low-income women from the grassroots level.

Benefits:
<u>Pre-Conference</u>
- Sponsor logo & tagline inclusion in all email shots

<u>At the Conference</u>
- Exclusive opportunity to insert promotional materials/gifts in conference bag
- Table-top Exhibition
- 2 Complimentary Full Registrations
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage

**PhP 80,000**

## Interactive Lounge
1 Sponsor only

**Engage with key decision makers** by sponsoring an Interactive Lounge focusing on UN's Sustainable Development Goals. Participants will be asked to post messages on how they can contribute to realizing the goals, how it is affecting their industry, etc. Prizes may be given to most meaningful messages. Sponsor is highly encouraged to do relevant, educational, and interactive activities. This Lounge also doubles as an exclusive Business Matching platform with pre-set meetings among qualified participants.

Benefits:
- List of meetings with qualified, pre-selected participants
- Business Lounge set-up (sofa & tables)
- 1 unit 40-inch HDTV to show UN's Sustainable Goals at all times
- Board to post messages
- 2 Complimentary Full Registrations
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage

Sponsor may bring/provide:
- Up to 2 stand-alone signage

**PhP 80,000**

# SUPPORTING SPONSORSHIPS

## Excellence Awards
1 Sponsor only

Sponsoring the Excellence Awards is a great way to **lead as an advocate and support the industry agenda**.

The Excellence Awards are for papers submitted for the conference. Our Scientific Committee will select 2 Best Paper Awards, 2 Best Oral Presentation Awards, and 2 Best E-Poster Awards both for professional and student categories.

Benefits:
- Opportunity for Sponsor's CEO to open the Awards Ceremony and give the Awards
- Sponsor logo inclusion on framed Certificate/Award
- Table-top Exhibition
- 2 Complimentary Delegates
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage

Sponsor many bring:
- Up to 2 stand-alone signage to be placed on stage during the Awards Ceremony

**PhP 60,000**

## E-Conference Program & Abstract Book
1 Sponsor only

**Generate strong leads** by sponsoring the E-Conference Program & Abstract Book.

During the conference, we will make the conference participants come to your Table-top Exhibition and collect their E-Conference Program & Abstract Book - which literally means access to everybody.

Benefits:
- Table-top Exhibition
- 2 Complimentary Delegates
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book (choice of Front Inside cover or Back cover)
- Sponsor Recognition on conference website homepage

You may choose to provide the CD w/ case or USB. Otherwise, we will provide CD w/ paper sleeve. If you choose to provide the CD or USB, kindly send it to us at least 30 days prior to the Conference.

**PhP 60,000**

## Coffee/Tea Break
Up to 5 Sponsors

**Launch a new product and drive sales** by sponsoring any of the 5 morning or afternoon Coffee/Tea Break (except morning of Day 1) of PSHWM 2018.

Benefits per Sponsor:
- Opportunity for a 30-minute presentation during any chosen morning or afternoon Coffee/Tea Break (except morning of Day 1)
- Table-top Exhibition
- 2 Complimentary Delegates
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage

Sponsor may bring/provide:
- Up to 2 stand-alone signage
- Gimmicks, parlor games, raffle draws, etc. (Kindly let us know in advance.)
- Bag/promotional materials

**PhP 60,000 per Coffee/Tea Break**

# CONTRIBUTING SPONSORSHIPS

## E-Posters PhP 25,000

Poster Presentations will be viewed digitally with 2 units 20-inch all-in-one desktops.

Benefits:
- Display of promotional materials
- Pre-set meeting with any chosen E-Poster Author
- Sponsor advertisement or Logo on desktops' main pages
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage

## Speakers' Area PhP 25,000

Benefits:
- Display of promotional materials
- Pre-set meeting with any chosen Presenting Author (abstract submitter)
- Sponsor advertisement or Logo on laptops' main pages
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage

Both E-Posters and Speakers' Area Sponsors above may bring/provide:
- Up to 2 stand-alone signage/banner
- Container for business card drops

## Registration PhP 25,000

Benefits:
- Display of promotional materials, preferably with stand, on Onsite Registration Forms filling station
- Display of up to 2 stand-alone signage at Registration area
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage
- List of Conference Participants

## Lanyard PhP 10,000

This Sponsorship is in kind which means the Sponsor provides the lanyards. The lanyards must bear the minimum "PSWM 2018" together with the Sponsor's logo and/or company name.

Benefits:
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage

## Certificate Holder PhP 10,000

This Sponsorship is in kind which means the Sponsor provides the Certificate Holders.

Benefits:
- Full page Advertisement & Sponsor Recognition on E-Conference Program & Abstract Book
- Sponsor Recognition on conference website homepage

## Table-top Exhibition PhP 30,000

Includes:
- 2 Complimentary Full Registrations
- 2 Invites to Welcome Reception
- Conference Kits
- List of Conference Participants

## Full page Advertisement PhP 5,000

on E-Conference Program & Abstract Book